

## Press Release

### **TDAP and business delegation from Pakistan to participate at Dhaka International Trade Fair**

Karachi: 03 January 2025



A 16-member delegation comprising of official of Pakistan Trade Development Authority (TDAP) and eminent businesspersons including Chief Executive Officer (CEO), Managing Director (MD), Executive Director (ED) of different companies in Pakistan is expected to participate at the Dhaka International Trade (DIT) Fair, which is being held during January 2025.

Bangladesh Deputy High Commissioner in Karachi S.M. Mahbubul Alam had an interactive meeting with the delegation at the Chancery on 02 December 2025. He invited the businesspersons from Pakistan to Bangladesh and to explore business potential between the two countries. He also emphasized on trade promotion and diversification.

Deputy High Commissioner briefed the delegation that the 29th edition of the Dhaka International Trade Fair (DITF) 2025 is being held at the Bangladesh-China Friendship Exhibition Center in Purbachal on the outskirts of Dhaka. Bangladesh Commerce Ministry, in collaboration with the Export Promotion Bureau (EPB) of Bangladesh, has organized the month-long fair, featuring 361 pavilions and stalls. Alongside Bangladeshi enterprises, many international companies of different countries, including Türkiye, India, Pakistan, Singapore, Indonesia, and Malaysia, have been participating in the fair in Dhaka.

There is a diverse range of products on exhibition and promotion, such as textiles, electronics, furniture, jute goods, leather products, household items, jewellery, processed foods, handicrafts, and many more. The Dhaka trade fair also combines tradition and innovation, offering a vibrant marketplace and a platform for cultural exchange. In addition to the exhibition, seminars on potential sectors and products are planned to enhance trade opportunities. Deputy High Commissioner further added that the fair is aimed to provide a platform for domestic and international businesses to network and explore collaboration, contributing to the nation's export growth with the participating countries including Pakistan.

The Bangladesh Deputy High Commissioner in Karachi assured the TADAP and the businesspersons from Pakistan for all possible support and cooperation including prioritized visa processing in an aim to expand bilateral trade & commerce and investment and to deepen business-to-business contacts for the mutual benefits of both the countries.

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